Interview Guide

(Group 04: Jack, Prachi, Sagarika)

Friendly Welcome
Thank you for helping us with this.
We are working on some design ideas to improve the moving experience for couples, and it will be valuable to get fresh eyes and perspectives on the ideas.
Would love to chat about some stuff, pretty casual
Will have some questions, we are testing the idea, we are not testing you. Need to figure out if the idea makes sense or not.
After we showcase the idea, we might have a few follow up questions to understand your experience and thoughts.

Context Questions
What do you do for a living?
What do you do in your free time?
How long have you and your partner been together?
When was the last time you moved together?
As a couple, how was the moving experience?
What did you do to distract yourself from the stress that came along with moving? Did you use any product/service to help you feel relaxed?

Presenting the Storyboards
We are going to show you some illustrated stories of a couple going through some aspect of the moving process and using some new product or service.
For starters, just go through the pictures and tell us out loud what's going on in the story.
The main thing is for us to hear your thought process as you go through the pictures.

Follow-up Questions
What are your thoughts on this?
What questions would you have about this?
How would you use this?
What concerns do you think this caters to during the moving process?
Does this remind you of something that you might have used in the past?
Can you describe an instance while moving when you think you could have used this?
What would you wish to have known before using this?
Anything you would want to remove/add or change in the solution?

What do you think would make this more useful? (we could ask this in case they don't seem to happy with the solution)
Apart from moving, what other purpose would you use this for?
Any concerns/questions about the solution?
Which out of these solutions would you choose?

Debrief Questions
Which of these ideas seem most compelling to you?
Would you recommend any of these to a friend? (If so, which one?)
Do these ideas seem relatable to you when you think about your personal experience moving?
Do these ideas address any particular needs or wants that you have had while moving?

Note-taking Template

	Questions	Interview 1: Abhishek and Sonal	Questions	Interview 2: Anahat Rawal	Questions	Interview 3: James	Questions	Interview 4: Kanika	Questions: Arushi	Interview 5: Arushi	Questions	Interview 6: Jake	
STORYBOARD 1: I got you	**Thoughts and comments while going through the storyboard**	Can be used for a lot of things, not just moving	**Thoughts and comments while going through the storyboard**	It is an intuitive device that guages your emotions.		Can be used for a lot of things, not just moving. **can connect to your calendar and make assumptions about what you are stressed about**. great for communication between couples--no need for the person to communicate when they are upset, the watch does it for you. it's a good idea.	**Thoughts and comments while going through the storyboard**	Such messages are good to go. Friends and Families saying we are here. dont need to worry. **Good notification to have** and not stand alone in a situation and think what the hell is happening. Why are we even doing this.	**Thoughts and comments while going through the storyboard**	It is about **dividing responsibilities**, helping your partner, assure that it's not just one partner who has to take care of everything. We'll take care of it together.	**Thoughts and comments while going through the storyboard**	That's interesting. Would Annie wanna know this about me? I actually don't know, I'm kinda curious. **You have the data to know almost anything, but do you want to know that information and what do you want to do with it?** Would it be useful as a therapist and you could tell how people are feeling before they come in? One side of me goes "I would know just by looking at them if they are anxious". **The interesting part is being prompted ahead of time before you walk into the room."**	**Overall Validation research learnings: IN 3 PEOPLE, 1 PERSON SHOULD SOLELY OBSERVE TO DETECT CUES AND HINTS FOR FOLLOW UP Qs. IF NETBOX WAS KEY IDEA, IT SHOULD HAVE BEEN 2ND - PERSON IS MORE ACTIVE IN THE BEGINNING TO RESPOND.** WATCH OUT FOR LEADING Qs.
	What did you understand?	Anxiety detector. Good for any kind of anxiety	**What did you understand?**	Aww this is so cute. I wish I could do this.			**What did you understand?**	Mental messages help you out	**Do you have any questions overall**	**There was no sudden anxiety.** We knew this was coming, we were not prepared about the timeline, but no sudden anxiety.	**Any concerns? Remove/change**	Depends who is logging the data. More concerned with a company like Apple having the data vs sharing peer-to-peer. **Could you have options — share once versus share all the time versus do you opt in to send it each time.** I would lean more toward a personal version, **where it gives you suggestions of how to deal with your anxiety.** [What if you could set the level of anxiety at which it is activated?] Yeah I guess there could be some sort of slider or selection.	
		There could be privacy concern. What if I am anxious about something else, at the same time as we are moving? **I don't want my partner to know everything that I am feelin all the time.** There could be a pop up asking if it is a moving related anxiety	Could you say more about that? You said you wish you could do this with your husband.	So this is for Apple watch?	**final thoughts on this one**	way bigger than just moving. i wouldn't be surprised if something like this already exists		you need to breathe hard. calm down.-apple watch says	**Did you ever feel anxious and you think something like this would be useful?**	I think **on 'the day'** we were very anxious and **overwhelmed with the amount of work.** Physically and mentally challenging part.	**Can you think of a particular instance where this would have been useful?**	Not off the top of my head. I think we all kind of manage our emotions and we decide how much we are keeping to ourselves, **whereas this is telling people as soon as you feel any anxiety.**	
				I know there is a lot of stress and if I could get a notification about my husband's stress and I could reach out to him. It could help with his mental wellbeing.				everything cluttered just as your house. you lose patience	**Can you think of any situaton where you think you could have used this as a solution altogether?**	Absolutely! Its extremely useful. You don't know whats going on on the other person's mind.			
				sometimes people forget what they are feeling and this would be nice.				Taking this person as AI. sending messages and hints and clues. It can either be **an AI bot sending messages** or the **calm person in the relationship**	**Any concerns? Remove/change**	**Any false alarm that it could detect. Unnecessarily bothering the other partner.**			
				How else do you see this device working? Does it make sense if I know my family's or just my partner's calendar. If I know how busy they are - I could plan things accordingly.				Helpful for person new to packing	**Do you imagine this in a moving process**	**Won't both the partner be together?** physicality of he partner will show. Why would you need a device?			
				If for ex: my mother had access to my calendar she would know I am actually really busy and could reach out accordingly. if you know the schedule you can plan better - say an outing or something.			**How will you use this if it was available to you?**	Essential vs non essential segregation	**Would it play any role being useful?**	In case where you don't know what's going in the other person's mind			
				People are feeling even more anxious these days than before.				Reminders to take a break					
			Can you think of a time during your moving experience when an app that could have helped with anxiety between couples?	Nope. Never used one. Cant think of using one either.				Would need instruction on categorizing on the basis of Zone A, B, C					
			If something like this did exist back then would you find it useful.	I dont think it existed. But if it did - depends on how expensive it is. I would like it.				House is a total mess. And you just want to get out and give up. And you receive such messages where you are in the stressful mode. Packing is very overwhelming.					
			What would you like about it?	I like that it guages my emotions and gives notifications. There is no information that I have to preset or nudge this device. It's very very perceptive and intuitive.				Apple watch sees that your pulse rate is going high and you realise you need a break and your mind is not going to function on 100 percent capacity					
								apple watch can be used at work as well					
							Can you imagine a product like this in your life while you were moving?	For such things, while moving we used clutter. We couldnt get apps to plan a move. Not even google					
								Need info on how many boxes I would need, what kind of tapes, and how early do I order for boxes. This kind of organiser is preferred. Something that calculates how many boxes and wrapping material you need according to 4 couches, 1 bed. What quatity to buy and from where. How to wrap a carpet.					
							Do you think this kind of product will help you stay calm while moving other than the task driven activities?	**Calmness comes with being organised. The moment things aren't organised, you lose your calm.**					
							reasons for an argument	When you are 2 people, you have 2 views. Essential vs non essentials can be very different from different perspectives. The first argument happens. Arguments happen on where to start as well. Stress builds up. Couples have arguments on this should be packed and this shouldn't. This is not required.					
							Do you imagine using this kind of product?	If I and shashank are on the app and we are using it. You see ticks on the checklist you feel so nice.					
								It would work initially. But later, I would think okay I am calm. **Now what next.** What is the tangible thing that is happening? This is the intangible part. I am not getting a solution here. Need more than a message. **Its a short lived effect.** It is very short lived. First it will give calmness but it isn't giving me a solution. It should be more than saying everything is going to be fine. But what next?					
STORYBOARD 2: Memory Box		Memory lock. **Packing is a good time to pull up old things.** Still take photos and keep aside.		This is very real. It happens when you see items/ souvenirs that take you down to a nostalgic route.		after first frame he says: "this is going to get into the procrastination that people get stuck in when they're packing" from his perspective, it makes packing take too long--its why professional packers are better; they are not reminiscing. it could help if you just snap a photo and then get together at the end of the day to reminisce.	**Thoughts**	That's so me. I am a very memory focussed person, but for Shashank its going to be clutter. **This is where the arguments start** that how you figure out whats essential and what is not.		That's so sweet			
								If you are stressed and you find that cup, you will not react that way in the moment. You are stressed.	**Thoughts and comments while going through the storyboard**	They had a separate box to store things that have memories together			
								Things that were close to me and we knew we couldn't carry them, I did click pictures of those.	**A device/ digital device/ apps**	how will store physical objects and keep them safe?			
								If I have an album where I can store these photos like a **log book**, it will be amazing.		Isn't the msg that is special to us and not the picture			
								You have a log book for stressful times and not so stressful times.		The fact that they used a box to store and labelled it as memory box is good enough. They know it is going to be safe in there.			
								You go back to packing photos and laugh at what we were doing.		While moving o keep protected/safe stuff that is important to them.			
		Small trinkets generally end up in a box. Only while packing you come across these. Great idea.	**How do you imagine yourself using this?**	Umm		**you're selling moving as an experience. I like that, very clever.**	**How do you imagine yourself using this?**		**Do you imagine this during the moving process to keep your stuff protected?**	Yes			
			Can you think of time while moving when you may/ could have used this?	If it was so special, I wouldn't keep it in a box. I keep things that are dear to me on display.			**Can you think of time while moving when you may/ could have used this?**		**Concerns?**	Just that it should be safe since it has everything important to them			
				I have tickets and notes of concerts with my husband that are precious to me. Mugs even if they are chipped.	**Final thoughts on this one**	his is the one that--when I'm packing I'm just plowing through and not looking at anything. I think this is good because if you do have to reminisce about something, this could help you capture it quickly and keep going			**How do you store memories you and Rohit have together?**	There are memories in the form of pictures, objects			
			How does your interpretation change if instead of thinking of this as a memory moving box, what if memory box is an App?	I like that. Mmm, yes. That could work because I do have an album of favorite photos that I have archived. But the collection is over a 1000 photos.			**How does your interpretation change if instead of thinking of this as a memory moving box, what if memory box is an App?**			Fridge magnets! We collect fridge magnets from every place we go to. It reminds us of everything that we did on that trip together. We choose it together.			
				If I could categorize them, even if manually.						We made sure to keep them safe even while moving. Subtle wrapped it.			
				An app would be more organized than me favoriting a photo on the phone. Something in set folders is easier to access.					**During the moving process how do you imagine this? would you prefer all of it going in a memory box?**	We anyway labelled boxes according to where they were supposed to be placed, eg. living room, kitchen....			
				As long as it doesn't track me. I will have a lot of personal photos.			**Do you have any concerns or questions?**			Kept everything organized.			
			Do you have any concerns or questions?	Use with friends family when we are travelling to capture a moment into something tangible.			**How would you use it?**		**Anything else to addichange?**	It's a good idea?			
			How would you use it?	Perhaps. During moments of stillness.			**Could you imagine using this product during the moving process?**		**Would you put a picture of these fridge magnets and put it in an album on your phone?**	That sounds very pleasant. Personally I would like it to be on a fridge as I would like to walk past the room and be reminded of those memories. Not going back to my phone and checking those pictures			
			Could you imagine using this product during the moving process?	I wouldn't use it right then as I don't use my phone as much around loved ones.			**How do you imagine yourself using this product when with loved ones?**			I like getting memories by discussing them.			
			How do you imagine yourself using this product when with loved ones?	But I would go home and catalog them later at night.									
			How about your partner? Would he be interested in something like this?	Nope. Not at all. He is not someone who would capture and store photos			**How about your partner? Would he be interested in something like this?**						
			Anything that can added to improve the product?	Capturing voice perhaps?			**Anything that can added to improve the product?**						
				Say I am with my mom, cooking my late grandmom's recipe and having a memorable time. If I can have an option of recording the voice and store that.									
				Video recording maybe?									
STORYBOARD 3: Netbox		Interesting		My husband would totally use this. He switches between quick breaks and deep work a lot. He is a very task oriented person. He rewards himself after completing work.				This is super helpful.		That's amazing! Something that creates an entire timetable for you and adds breaks to relax yourself		(He didnt understand it). He is conditioning them tot he work. I honestly think its a great idea. But its of UMMMS. I am very focused. If I have 1 thing to do- I do it very well. managing my time and doing other things is really difficult.	
		We do this anyway. You se up goals. Whether its done or not done, It is anyway so tiring that you get a beer and chill. This would be an additional step.		If there is an app like this that can help with moving, through that urgency. If netbox says 2 more tasks, I'd prefer it gives 3 more tasks, as long as I can get the work done and then relax with a nice meal after.		ch so there's an incentive. again, selling moving as an exciting experience or at least not one that you hate. this is good. [he actually cited the statistic about moving being 2nd most stressful time in life.]		**Human brain really likes it, ticking off things.**		Very good idea.		**I dont make checklists- but if I do. They would be really helpful.**	

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							These are your tasks. Time pushes you.	Any question?	This idea would take into account any kind of contingency. While imagining this in my moving process, we had no time. It would be good to have a manager. Had it been little more planned and got us a break making it easier for us.		something thats just following you around on whatever device.
						Anything that you would add or remove?	No this looks good. This is exactly what I was trying to say earlier that... the app tells you this needs to be done and this way.	What device would you prefer it to be on? Ti guide you through the steps?	Phone, watch, any device that keeps a track of me and remind me	Does this remind you of anything in the moving process and be useful	Over a period of time you will get work done because this idea has blocked time for certain tasks throughout
						Would you like relevant youtube videos and blog posts sorted out ahead of time?	Yeah definitely. Step wise.	TV?	that also works		Ive got 30 tasks to do and I ve got a week to finish them. Can you help me?
	A task manager is good. Positive reinforcement may or may not work.	Yes. How would you prefer it does?	How would it get it done though? Would it expect me to feed me in info? I'd prefer its Alexa like. Synced with my calendar or email. So that everytime it can nudge me in few hours or say that this task should be completed by this hour.		this would take some research (the setup part, where the app knows how long different tasks will take--not all kitchens are the same, for example), could you take a picture or video to send to the app that could figure out these calculations? takes a professional with experience who is good at it.	What device?	TV is packed. Mostly phone or iPad. TV is a distraction. I don't like to watch TV. TV is 2nd and 3rd day packing. If it is on TV then we need it throughout.	Does this remind you of any such thing you might have used in the past?	I haven't. it is good thta you can visualize on a big screen and see how your day looks like.	Something that would improve this product?	besides all the things it would have to plug into.
	There is a physical and mental limitation. Sometimes you have to cram up too much work for a day. Usually happens closer. We do that anyway. That's how you unwind. Order food, watch netflix and get ready for the next day.		When it comes to happy activity, I would want it to suggest happy ones. I shouldnt have to nudge it. Should be smart enough to suggest based on what I am doing - like moving. So experiences around that. If I am working, deep work- perhaps nudges experiences around that. Ex: in 45 mins, nudges me to Drink some water. Should be smart to think through	final thoughts on this one	this one is very strong. This is the backbone of your ideas. Putting the fun into moving. Putting a woeful task into potentially a fun day.	Would you like watching something after completing a set of tasks?	When I was packing, my time was always inside the house. If its a small house, you are sitting in the clutter and not as calm. We would rather go out see someone, take a walk, taking us off the track to get back home with a fresh mind to continue packing. Rather than sitting in the same room, clutter. If you see a box while watching TV, you start thinking about it and feel stressed about it.	Apart from timeline, anything else?	Syncing with something like task rabbit. Mover also being able to see my status and know where I am at. So and so task done and remaining. So much time to finish. I can plan my day better		It could be on your tv. But ummmm. This might be something that you would use daily. Apart from moving. Like use in the morning- what your day has to do and what you could do.. Maybe prompt you at night what you didnt do and could do the next day. Multi-device possibly.
	Gamifying this would be another stressful thing. Already tired.		Its a tie between virtual assistant and this idea. I like that it rewards you. Humans enjoy being rewarded. Plus it does the job of the 1st device - enjoy music or hug each other. This could do that too, in addition to task management. This seems more immersive.					Any instance/ part of the moving process you can remember where you can use this?	Mostly around the time of packing	Any concerns?	I am not everyone but I probably wouldn't do a lot of the stuff it would tell me to do and overall not do it in the order it wants me to. I might just let it run and not follow it or stop using it altogether and not turn off the notifications either.
	need solution for managing workload better		If only it had voice feature.					Will it help with any steps apart from moving?	It sounds like a program management app. Nothing betterthan program management app.	Did you use any resources on how to pack any glassware?	how to pack a lamp or soemthing that is awkward or fragile.
	This was not working	Would you have any examples of happy activity that would interest within the domain of moving	Nudges you to order pizza.			Would you have any examples of happy activity that would interest within the domain of moving			An app to take care of everything reduces the stress		Even if u did open it on your tv - does it know you are moving? top 10 things ppl wanna know when they are moving? would you like to setup tasks to make sure you get it all done while moving?
			You have been working hard all morning. Do you wnat to call your friends for a movie night.					Concerns? wha t can make it more useful as a couple?	Two major processes of moving... Getting all the boxes, bubble wraps, and help from task rabb		Fantastic point on how mammoth a task moving is and there are so many layers to this. Finding movers, what if people are travelling internationally. There are so many tasks involved in moving that are uncertain from the regular life.
			Asks/nudges a couple to dance to their favorite song						All these 3 things can be compiled: Planning, getting resources and help on managing finances.		
			Make a cup of coffeee. Too busy to make one? there is a cafe 0.5 miles from here that we can recommend.					how do you feel about getting rewards during the moving process?	It would be useful. If this product could plan better and remind us to take a break, we would have taken better care of ourselves.		I wont use any of the ideas - just because I am not someone who keeps apps on their phone.
		How do you feel about this solution being on a Television	like facebook portal. But fb portal is not good.			How do you feel about this solution being on a Television		Would you like to customize your plan?	Would love to customize.		I depend so much on the browser to find the information I need when I need it, I am someone who doesnt use products that offer guidance.
			We dont like fb portal because its facebook and privacy concerns.					How early into the moving process will you start using and customizing?	A week or 10 days before		
			Multi-device would be great.					Would it be helpful for a concierge/ an epert suggesting or would you prefer to do it all alone?	It will be useful for a lot of people. For us not so much. I wouldn't need exert help. I know how I want it to go.		The initial upfront programming of information that it will need from me keeps me from using it.
			Most ppl are busy - this can be used only when TV is on.					Other thoughts?	It can take care of everything, even about taking a break.		Even though I care about privacy, I do like a certain level of personalization, the kinda being able to be semi-filled in on something.
			We believe in doing activities that are anything but on TV. I dont see its value if its attached to tv. A stand alone device would make more sense.					Reward system gets unlocked on completing a set of tasks. How do you feel about it?	Great way to motivate someone to do things efficiently. How I look at it is that it plans by day well.		I am just vary to start new services or learn new products.
			HOW WOULD IT WORK IF THE TV IS OFF?					Do you use any planners in your daily life?	Apple notes For work: Asana		Which is why Alexa. Siri is so appealing to a lot of people because you ask it something and it gives you a human like response.
		What is it about the netbox idea that you were attracted to?	Many things. Its like an alexa meets task manager (clockify). keep me timed and reward me once tasks are completed.					How do you feel about a device asking you to take a break?	I would like a notification on my phone to take a break.		Sometimes writing it on paper or notes is faster. But ofcourse then I need to look for it. Just the fact that even opening up something new involves a leap of faith.
			If we were to add a voice that was headspace like - it would offer a lot of warmth. A voice more soothing and soft. Different gendered voices. You want this nudge to be a soft reminder and not hey, you do this like a parent.								You just need to use this product. There will be friends like that who will go around recommending such apps
			It could act like a therapist or a friend.								
			Do it or face the consequences approach would be wrong. This could be like a friend where it								
STORYBOARD 4: Game like	This may work.		I think its a game that is about moving. Packing and moving.		Introducing a competitive element. Can you have prizes? Different modes: fun way, gauntlet style—different kinds of game play Your phone turns into a CB, that makes it fun.		Packing the closet was not fun. Clothes segregation was required.				
	Setting a timer.		So its rewarding you or you reach the next level of the game.	final thoughts on this one	the competitive spin. Versus option, teamwork option. Maybe there's 4 in a house, team unicorn vs team dragon. Oh! (excited) you could have global scale, competing against other people moving around the world. You could have a leader board.		An app that tells me to start packing step by step. Segregating essential and non essential				
	when you are packing very easy to lose track of time		No I wouldnt play this. This is boring. I dont play games. Its an unnecessary headache, I dont need this. It seems like an added activity when I am already moving.				Asking if you have used this in last 10 days				
	our estimate of doing something is way off. Always takes longer.		I dont want to do the closet, I want to do the kitchen first.				Mind is so locked you are not able to think				
	Having suggestion. For 2 people the closet takes 3-4 hours to finish. You can put recommendations of time. How much effort and time required? That would be an interesting utility of the app		Games are a waste of time for me. If at all, I prefer board games with friends and during holidays. Occasional gamer. But it becomes a habit. So I find myself playing a lot of games once I start playing and that addiction scares me.				I like the. moving games but rather would prefer a guide				
		So games don't appeal to you when it helps you complete a task?					You know you have to pack but don't know how				
							Learning comes automatically if you are organised				
						Consider you were stressed, would you use such a product	Definitely. (aide-tracked to task driven response)				
						What if only messages asking you to stay calm are sent by the app?					
STORYBOARD 5: Virtual Assistant	How do you classify something as tighter task or heavier task? (Subjective)		Is it like an prompt provided by Alexa mixed with Headspace like voice which helps you feel calm and more centered?		You could set it up so you have different songs to play depending on your mood—stressed vs bang out a task vs victory lap etc. This is good. Electronic devices helping you out, making it more fun, interactive. I'm impressed, this is a really good concept		This is really nice! Helpful.		That's interesting. Product suggesting help. But what kind?		I DONT USE ANY SMART SPEAKERS
	Is it still going to use apple watch to detect the stress?		If that's what it is, I like it.				Is Alexa that essential that it is going to be packed on day zero? You want to be very friendly with products. We had a day for packing electronics.	What help would you need?	Just physical labour		I dont know about this, I am sure my phone is listening to us too. People are used to this but having a dedicated device to listen to you is pretty funny.
			Its not directly in the bedroom. Privacy is important to me. not as much to my husband. Sometimes alexa just turns on its own which makes me uncomfortable.	final thoughts on this one	very cool, i like the surprise me part.		Its a good thought that Alexa playing some music for you.	How about it suggests you to take a break or call a friend for help?	Not very useful as I would have already considered this.		Id be surprised if a computer did that to me- said a joke to calm the situation.
			If its in he lobby and gives us a prompt, we can hear it.				But I still see myself stressed as the Alexa box is still not sealed and not numbered giving me stress.	Concerns/questions	How will it detect stress? A wearable device detects stress with the help of pulse. Physical examination to detect stress. A device that is stuck to me knows my parameters.		
			Sure I use it and am dependent on it for multiple things. But when it lights up like that on its own, one can let there is something happening behind the scenes. listening in on our deep conversations				Incomplete log because Alexa is still outside.	Would you be ok the device listening to you?	Privacy concern. Don't want it to listen to our private conversations.		
			If you have voice feature, have the ability to turn it off. Notifications could reach phone or desktop perhaps.			Issue is how we keep alexa outside when everything else in the category is packed?	Yes!	Any questions?			
	Do you think combining apple watch and VA would be a good idea?	What do you like about it?	Running around + arguments during moving. Its great that there is something that is helping you out reminding you to take a pause and hug your partner. say a few good things to each other and get back to work.	Overall	But I would say where it all kicks off is the Netbox, and then the competition one. Those are the bones of your ideas right there. If you're single you could use this to meet other people. The battle mode of the game idea. Almost a dating/moving app.	How would you imagine using this product during a day?	I would be on my phone for this one. It is very handy. If I am outside, I remember something, I can quickly see my phone and figure out what is left and what boxes I need to buy and how many things required. I get flexibility. Phone is always with me. If I have an app that guides me and reminds me to take breaks, I'll be a proper user since I move often. Blogpost from people about packing, youtube videos, gives a very good idea. Learning about other people's experiences. Knowing that other people have gone through a bigger shit and feel good about yourself. This is human nature. They had a worse time than me. Feel better. Definitely something that can be used.	What do you think can make it better?			

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Questions	Interview 1: Abhishek and Sonal	Questions	Interview 2: Anahat Rawal	Questions	Interview 3: James	Questions	Interview 4: Kanika	Questions: Arushi	Interview 5: Arushi	Questions	Interview 6: Jake
	If it can help organize.		We generally tend to do that. Its not very organic but my husband prompts us that we are losing it and should take a break.			Did you pack all these devices early on while packing?	No... a week before we moved. We had planned on packing speakers with jackets. So if the speakers are out, jackets are also not packed and this gives stress. 2 boxes unpacked due to electronics lying outside. Kitchen last thing packed. Plates and Bowls needed.	What if it sets a mood and plays a soothing music? or order food for you?	That would be nice		
	Or simply ask how tired are you on the scale of 1-10?		It's important.				Our stress buster was baking.	Concerns?	Not as useful as Netbox.		
							There was no point of dragging electronics until the last day. Depends on people's priorities. If you can't live without a TV, now a days laptops are there.		You don't treat packing as a lifelong task but as a few days thing. No matter how challenging it is, you know you can manage.		
							Usually these things are being carried by you and not movers.	What if VA gave you instructions?	While packing we had divided responsibilities, so what if suggestions don't lie under my area of work		
	Don't do so and so task and do this. It is a tighter task	Is there anything you would add or change about it?	I would expect it to give me something actionable instead of intangible help.						But suggesting tighter task will be good, playing music, reminders of breaks.		
	You try to hit upon the stress of moving, how can you manage stress while accomplishing the tasks.		Ex: Hey you might want to just a make a cup of chamomile tea.								
	Overall it can also be having gamification, provides a template		You get back to work feeling happy and more focused								
	a list to choose from	Where do you see yourself using it?	If the device listens to my conversations, I would prefer it in my living. Not in my office as it would prompt me unannounced which could disturb me.								
	Having a time frame		I would prefer if it could remind me while I am working - Hey Ana, take a break.								
	Across different demographies		Its almost like Alexa but more attentive.								
	Starting from lease sign- duration of the move.		I talk to Alexa anyway. I would prefer this to be intuitive. Alexa is chatty and thats fun								
	can be a source of giving recommendations (eg movers)		If Alexa's tonality has some human like emotions infused, I would like it even better.								
	Even after asking friends, uncertainty about the movers existed.	Would you prefer preset function of when it speaks to you or be perceptive?	I would prefer it be perceptive first 6 months where it tracks my Questions and most active time of the day for me.			Would you prefer preset function of when it speaks to you or be perceptive?					
	Research takes time (if you had to think of one solution integrating all the aspects)	Do you have any concerns?	No			Do you have any concerns?					
Would you like to combine any of these or have an end to end solution with all the aspects together/ Use these products individually?											
	I am an end to end solution person.							Most Useful?	Netbox		
	Memory box is on google drive? App doesnt need a drive. Add to google photos								Something that will take care of everything		
	Having 3 or 4 individual pieces, for a person who doesn't install too many apps, would not waste time setting up.								Getting suggestions on prices of movers		
	Would rather prefer Single solution which also gives me recommendations.								Taking care of all the aspects		
	One app is more than enough for packing needs.								Finding the right mover, reminderers to take a break, help to pck stuff, getting all the resources like packing material, planning our day		
	unique?							For you and Rohit was finding a mover a challenging task?	Yes		
	Gap in understanding time effort and stress.								Would like to know other people's experiences. People would have had terrible experiences. You listen to their story and feel better about yourself.		
	with watch or manual feedback you understand time and energy is required and help them organize tasks.										
	Alexa, watch (Combined)							Would you recommend this idea to your friends?	Yes as it makes the tasks easier.		
								Combine any ideas	Netbox detecting anxiety		
	If not a separate app, could be a delight feature as a plug one.							Would a reliable moving service influence the relationship between you and your partner?	Our stress would get reduced to a large extent. Would be very happy. More comfortable. Would enjoin the moving process. Moving for the first time together will be more delightful.		
Since you have moved, which idea do you imagine yourself using? or incorporating in your life and wat device?	For memory box, would like the feature on google photos. I like to organize	Since you have moved, which idea do you imagine yourself using? or incorporating in your life and wat device?				Since you have moved, which idea do you imagine yourself using? or incorporating in your life and wat device?					
	Understanding time effort task app										
	App to click pictures of closet, kitchen, we'll predict for you how long it will take.										
	You enter stress level and get a decision- do this or that										
	Combination of 2 or 3 ideas										
	Memory box is unique										
	Shashank- memory box and anxiety device.										
	Its something where wearables are capable of doing this.										
	I got ypu is specially for partners who have been together for a while and share on a daily basis										
	Memory box is a cute idea.										
	gamification- not convinced.										
	As you grow older, you just want to get done with it										
	Fun aspect would be to time and get done with it (haiga you time box)										
	apple watch- Connects to stress. If both in the same space, and directs stress from both sides.										
	Information can make it smarter.										
	solution caters to both										
	not a one time solution										
	can be used for other than moving										
	post moving is also imp										
	While moving 2 or 3 years down the line, the app/service knows the past data										
	Things may have changed, people have got kids...keeps a track										
	Keep in mind short term and long term										
Concerns	sharing feelings and personal data	Concerns				Concerns					
	memory box- if it integrates with something I already use like google photos										
	If you predict wrong amount of time, people would say app sucks.										
	with more data you can get more accurate										
	having a questionnaire while begining to use the app										
	need personalization										
	tutorials on how to wrap things like wrapping glass.										
have you used anxiety rating app	mike training app which asks level of effort	have you used anxiety rating app				have you used anxiety rating app					
Expectations?	Ask only one question, not too many	Expectations?				Expectations?					
	Move around the house capturing and app detecting how many things to pack										
	what to keep and what not to keep										
	Make a box for goodwill. Adds sustainability aspect										
	Auto creates sell post										
	organisation gives me peace										
	anxiety detection is input to what I can do next										
						how did you deal with stress coming with the move					
how did you deal with stress coming with the mo	go to sleep	how did you deal with stress coming with the move									
what did you do to distract yourself	stepping out for a walk	what did you do to distract yourself				what did you do to distract yourself					
	to take a break										
	rental community we moved into provided an app with list of tasks in the new place										
anything you wished to have known before?	downloading an app that helps relax while moving will not even appear in the search	anything you wished to have known before?				anything you wished to have known before?					
	Moving app primary objective is task management										
	App features like headspace can be an added feature not primary										
	people dont want to unnecessarily install 50mb app										
		Most compelling?	Netbox!								
		Can you imagine anyone you know of using these products?	Most people I know would prefer something like netbox								